



Quarterly update in second quarter of 2026

JUMP+ Plan

Year 2026 - 2028



I&I GROUP PUBLIC COMPANY LIMITED

(IIG)

at 30 June 2026

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mai	CG Report : -
Technology	SET ESG Ratings: -
	Anti-Corruption Certification (CAC): -

Business Type

Digital and technology consultant for various business sectors, types of business are classified as follows: 1. Consulting service, Customer Relationship Management (CRM) System design and installation, and software subscription from Salesforce 2. Consulting service, Enterprise Resource Planning (ERP) System design and installation, and reseller of Oracle 3. Consulting Service and Implementation specialized in Brand Strategy Planning, Customer Experience Management and Digital Marketing 4. Placement Service 5. Data Analytics & Management

Financial Statement				
Year	2025	2024	2023	2022
Income Statement (MB)				
Revenues	768.67	1,100.52	948.63	959.44
Expenses	919.45	1,106.62	1,269.13	845.52
Net Profit	-388.06	-49.34	-313.46	83.54
Balance Sheet (MB)				
Assets	970.00	1,547.76	1,533.31	1,139.86
Liabilities	732.03	867.16	877.01	537.86
Shareholders' Equity	233.20	608.08	595.85	599.39
Cash Flow (MB)				
Operating	-19.19	-17.30	-201.08	-101.96
Investing	125.05	-35.53	-84.12	-54.78
Financing	-147.24	42.34	247.16	112.37
Financial Ratio				
EPS (Baht)	-3.17	-0.45	-2.89	0.84
GP Margin (%)	13.86	15.49	-4.95	22.78
NP Margin (%)	-50.58	-3.48	-31.89	8.92
D/E Ratio (Times)	3.08	1.27	1.34	0.89
ROE (%)	-92.26	-8.20	-52.45	14.49
ROA (%)	-27.26	-0.68	-24.41	11.41

JUMP+ Plan			
Business Plan			
Target in 2028			
Net Profit	20.00 Million Baht		
Revenue Growth From New Business	10.00 ล้านบาท		
Strategic Plan	Growth	Profitability & Efficiency	Stability
1. Strategic Plan 1 : AI-CRM by iiG Next-Generation AI-Powered CRM for Thailand & SEA	✓	✓	✓
2. Strategic Plan 2 : Business Expansion for long-term growth	✓		
Governance Plan			
1. Enhancing the competency and performance of the board of directors			
2. Enhancing anti-corruption and fraud prevention efforts			
3. Enhancing governance of artificial intelligence applications			
Climate Action Plan			
1. Greenhouse gas inventory (GHG) plan			
2. Decarbonization			

Remark :

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Quarterly update

Section 1

Business Plan

Quarterly update : Section 1 Business Plan

Target in 2028

Title	Target	Actual Result	
	2028	2025	6M/2026
Net Profit (Million Baht)	20.00	-388.06	-33.86
Revenue Growth From New Business (ล้านบาท)	10.00	0	0

I&I Group Public Company Limited targets a return to profitability by 2027 and anticipates generating a net profit of at least THB 20 million in 2028.

Progress description

Currently in operation, with a continuous trend of decreasing losses attributed to effective project cost control and company expense management.

Growth plan/Increase business value

Strategic Plan 1 : AI-CRM by iiG Next-Generation AI-Powered CRM for Thailand & SEA

The Company is advancing the development of a proprietary AI-CRM platform tailored for Thailand and Southeast Asia, building on its core Salesforce and AI capabilities. This strategic shift positions the Company to evolve from an implementation partner to an IP-driven product company, unlocking recurring revenue streams, reducing partner dependency, and enhancing long-term revenue stability.

Targets

• Corporate Financial Targets

Title	Target			Actual Result	
	2026	2027	2028	2025	6M/2026
Revenue Growth (%) YoY Growth Rate	5	10	10	-30.15	-17.51
Net Profit Growth (%) YoY Growth Rate	100	10	10	-686.56	75.58
Gross Profit Margin (%)	17	18	20	13.86	15.90
Net Profit Margin (%)	0	3	8	-50.58	-11.37
D/E Ratio (TIMES)	3	2.5	2.5	3.08	3.96

• Other Targets

Title	Target			Actual Result	
	2026	2027	2028	2025	6M/2026
Number of Enterprise Customers Using AI-CRM (accounts)	1	3	5	0	0
Revenue from AI-CRM (THB mm)	1	10	30	0	0

Progress description

The Company is currently developing a project to enable further expansion.

Strategic Initiative

Strategic Initiative : Platform Development AI-CRM Core - Core CRM + LINE/Facebook Integration + Thai-language UI

Status ● On track

Year	Expected Outcomes	Actual Result
2026	- Platform Ready to Operate within Q3'2026 with Beta Clients 1-3 Accounts and PDPA Compliance - AI Lead Scoring & Chatbot in TH/EN - Pricing Model & Partner Program - Launch Starter / Professional / Enterprise Tiers	Under operation

Strategic Plan 2 : Business Expansion for long-term growth

Strategic business expansion through M&A, joint ventures, or other collaborations. To enhance the organization's capabilities and expand services to cover more.

Targets

• Corporate Financial Targets

Title	Target			Actual Result	
	2026	2027	2028	2025	6M/2026
Revenue Growth (%) YoY Growth Rate	5	10	10	-30.15	-17.51

Progress description

Under feasibility study

Strategic Initiative

Strategic Initiative : M&A , joint venture or other cooperation with partners. To help strengthen the organization's core competencies and expand services to cover and create new business opportunities

Status ● On track		
Year	Expected Outcomes	Actual Result
2026	• Explore New Business/Co-operation	Under feasibility study

Quarterly update
Section 2
Governance Plan

Quarterly update : Section 2 Governance Plan

Board Structure and Qualifications

Enhancing the competency and performance of the board of directors

The company has set a plan for developing the knowledge and skills of directors (Board Capability Development) to be able to provide continuous training, such as Digital. Transformation / AI / Cybersecurity ESG & Sustainability Risk Management and Regulatory Updates encourage directors to attend courses of Thai Institute of Directors organizes Board Workshop / Strategy Retreat at least once a year. with a goal To enhance the ability and performance of duties of directors To continually understand business and new trends.

Targets

Title	Target			Actual Result	
	2026	2027	2028	Before Project Participation	6M/2026
The company engages external consultants to support the development of the Board's evaluation framework and to provide recommendations for the Board’s performance assessment	In Progress	Success	Success	Not Started	Not Started

Progress description

External consultant under consideration

Strategic Initiative

Strategic Initiative : Support directors to provide continuous training and knowledge enhancement.

Status ● Caution

Year	Expected Outcomes	Actual Result
2026	• Encourage directors to attend the annual knowledge training, with 50% of directors.	On Process

Accountability and Transparency Governance

Enhancing anti-corruption and fraud prevention efforts

Review anti-corruption and anti-corruption policies and join in announcing intentions Thai Private Sector Coalition Against Corruption

Targets

Title	Target			Actual Result	
	2026	2027	2028	Before Project Participation	6M/2026
The company has established an anti-corruption policy and practices.	In Progress	In Progress	Success	In Progress	In Progress
An anti-corruption and anti-bribery policy has been developed to comprehensively cover the organization's business operations,formally approved by the Board of Directors,and supported by clear and practical implementation guidelines	-	-	-	Complete	In Progress
The company conducts regular monitoring and evaluation of compliance with its anti-corruption and anti-bribery policy and procedures. Audit results are reported by internal auditors to the Board of Directors at least annually. In the event of any violations,corrective actions and preventive measures are clearly defined to prevent recurrence	-	-	-	Complete	In Progress
The company conducts an annual review of its anti-corruption and anti-bribery policy and practices with the Board of Directors	In Progress	In Progress	Success	In Progress	In Progress
Achieve CAC certification from the Thai Institute of Directors (Thai IOD)	Signatory	In the process of applying for certification.	Certified	Not Started	Renewal in Progress
Implement and verify that all critical Tier 1 business partners have anti-corruption policies,and ensure that the company actively monitors and assesses business partners' adherence to these policies	1	2	5	-	1

Progress description

The Company received approval to join the Declaration of Intent for Thailand's Private Sector Collective Action Against Corruption (CAC) at the Board of Directors meeting on August 13, 2026, and is currently in the process of formalizing its participation.

Strategic Initiative

Strategic Initiative : Review anti-corruption and anti-corruption policies

Status ● On track		
Year	Expected Outcomes	Actual Result
2026	Review anti-corruption and anti-corruption policies 2026	The Company is currently reviewing its Anti-Corruption Policy for the year 2026.

Governance of Risk and Management Compliance

Enhancing governance of artificial intelligence applications

Create a policy for regulating the use of artificial intelligence. For use within the organization and access to partner information

Targets

Title	Target			Actual Result	
	2026	2027	2028	Before Project Participation	6M/2026
The company has established policies and guidelines for the use of artificial intelligence (AI).	In Progress	Success	Success	Not Started	In Progress
Establish roles and revise the charters of the Board,its subcommittees,or designated personnel responsible for governing AI adoption in the organization.	In Progress	Success	Success	Not Started	In Progress
Formulate clear and documented policies and procedures with appropriate approval.	In Progress	Success	Success	Not Started	In Progress
All involved employees have been trained and communicated about AI governance.	In Progress	Success	Success	Not Started	In Progress
Report to the Board of Directors on the review and results of our responsible use of artificial intelligence.	In Proge	Yearly Review	Yearly Review	-	Under process

Progress description

The Company is currently in the process of developing a policy for governing the use of artificial intelligence. Furthermore, in August 2026, the Company conducted a Cybersecurity Awareness training, which is an integral part of overseeing the use of artificial intelligence to ensure data security.

Strategic Initiative

Strategic Initiative : Establish policies and guidelines for the use of artificial intelligence.

Status ● On track		
Year	Expected Outcomes	Actual Result
2026	Establish policies and guidelines for the use of artificial intelligence (AI).	Policies and guidelines for the use of Artificial Intelligence (AI) are currently being drafted.

Quarterly update
Section 3
Climate Plan

Quarterly update : Section 3 Climate Plan

Greenhouse gas inventory (GHG) plan

The Company has published a Greenhouse Gas (GHG) emissions report

URL Link to the Document : Year of the Report 2025
<https://www.ii.co.th/th/investor-relations/downloads/yearly-reports>



The Company has continuously assessed and prepared reports on greenhouse gas emissions. As the Company operates a service business, it has planned projects to reduce electricity consumption and fuel usage from employee travel to mitigate greenhouse gas emissions. These initiatives include organizing global warming awareness programs for employees, promoting the use of public transportation, and reducing physical meetings by increasing the utilization of online tools, thereby minimizing the impact of greenhouse gas emissions.

Targets

Title	Target			Actual Result
	2026	2027	2028	6M/2026
GHG inventory report, GHG verification and disclosure (specific to Scope 1 and Scope 2 emissions)	Success	Success	Success	In Progress

Progress description

The Company is currently preparing data for the assessment and reporting of greenhouse gas emissions.

Decarbonization

The Company has continuously assessed and prepared reports on greenhouse gas emissions. As a service-based business, the Company plans to implement projects aimed at reducing electricity consumption and fuel usage from employee travel to mitigate greenhouse gas emissions. These initiatives include, for instance, organizing educational programs for employees on global warming, promoting public transportation, and reducing physical meetings by increasing the use of online tools, thereby minimizing the impact of greenhouse gas emissions.

Targets

Title	GHG emissions in the base year (tCO ₂ e)	Target for reducing GHG emissions compared with the base year (tCO ₂ e)			Actual Greenhouse Gas Emission (tCO ₂ e)
	2025	2026	2027	2028	6M/2026
Amount of greenhouse gas emission reduction	72	0.5	1	1.5	In progress

Progress description

The Company is currently preparing data for the assessment and preparation of greenhouse gas emission reports.

Strategic Initiative

Strategic Initiative : Global Warming Education Project

Status ● On track

Year	Expected Outcomes	Actual Result
2026	Employees are aware of the importance of energy consumption, with more than 70% of the total workforce participating.	The Company produces educational materials, with an emphasis on employee empowerment through online channels, and is currently developing training courses tailored to the Company's business.

Quarterly update
Attachment

Quarterly update : Attachment

JUMP+ Plan

URL Link to the Document : https://jumpplusmedia-setlink.setgroup.or.th/planSubmission/IIG0_JUMP%2B_Plan_Year_2026-2028_EN.pdf

