



JUMP+ Plan



Primo Service Solutions Public Company Limited (PRI)

Year 2026 - 2028

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CG Report :

Property & Construction

SET ESG Ratings: -

Anti-Corruption Certification (CAC): -

Business Type

The Company holds shares of other companies (as holding company) that provide one-stop service to real estate developers and related customers.

Financial Statement					JUMP+ Plan			
Year	2024	2023	2022	2021	Business Plan			
Income Statement (MB)								
Revenues	1,637.13	1,926.08	914.91	489.59	Net Profit			320.00 Million Baht
Expenses	1,292.92	1,460.51	607.22	342.38	Strategic Plan	Growth	Profitability & Efficiency	Stability
Net Profit	255.85	365.24	240.12	111.25	1. Sustainable Growth through Service Excellence & Value-based Market Expansion			
Balance Sheet (MB)								
Assets	2,068.82	2,490.52	1,635.84	265.38	2. Technology & Productivity Transformation			
Liabilities	516.06	744.19	152.51	76.32	3. Enhancing the prevention of insider information			
Shareholders' Equity	1,524.03	1,722.50	1,483.33	189.05	1. Increasing the diversity of the board of directors			
Cash Flow (MB)								
Operating	293.48	204.06	127.43	64.86	2. Enhancing anti-corruption and fraud prevention efforts			
Investing	241.38	-904.05	-8.60	-2.24	3. Enhancing the prevention of insider information			
Financing	-469.74	-76.51	1,052.05	-21.25	1. Greenhouse gas inventory (GHG) plan			
Financial Ratio								
EPS (Baht)	0.80	1.14	1.45	20.79	2. Decarbonization			
GP Margin (%)	34.04	30.89	43.10	40.64				
NP Margin (%)	16.02	19.13	26.25	22.72				
D/E Ratio (Times)	0.33	0.43	0.10	0.40				
ROE (%)	15.76	22.79	28.72	58.84				
ROA (%)	15.10	22.65	32.37	55.47				

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Section 1

Business Plan

Business Plan

Target in 2028

	YE/2022	YE/2023	YE/2024	Target in 2028
Net Profit (Million Baht)	240.12	365.24	255.85	320.00

To strategically elevate PRIMO Group's operating standards toward sustainable growth, driven by service excellence and innovation, positioning the Group as a leader in premium integrated service solutions.

Growth plan/Increase business value

Sustainable Growth through Service Excellence & Value-based Market Expansion

Sustainable Growth through Service Excellence & Value-based Market Expansion

This plan will promote and develop the organization in the following dimensions

- Growth

Targets

Corporate Financial Targets

Topic	Latest data		Targets		
	YE/2024	9M/2025	2026	2027	2028
Total Revenues (MILLION BAHT)	1,637.13	1,361.36	1,850	1,950	2,050

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
To strategically elevate PRIMO Group's operating standards toward sustainable growth: BU Living Service (Service Foundation & Quality Governance, Service Excellence & Value-based Expansion and Premium Leadership & Portfolio Scaling)	2026	<ul style="list-style-type: none"> • Establish a centralized PRIMO Service Manual & PRIMO Academy & Certification Program, Launch QA audits for all new projects, Link incentive schemes to service quality and CSAT, Achieve Retention Frontline $\geq 90\%$
	2027	<ul style="list-style-type: none"> • Roll out QA standards across all projects, Implement CSAT benchmarking and Voice of Customer (VOC) dashboard, Launch Living Subscription and Premium Service Packages and Expand premium customer base ≥ 20 projects
	2028	<ul style="list-style-type: none"> • Expand premium customer segment to $\geq 50\%$ of the target portfolio

Strategic Initiative	Year	Expected Outcomes
To strategically elevate PRIMO Group's operating standards toward sustainable growth: BU Brokerage (Capability Building & Sales Quality Standardization, Platform Enablement & Ecosystem Expansion and Monetization & Scalable Growth)	2026	<ul style="list-style-type: none"> • Launch the Certified Agent Program \geq 50 certified agents, establish standardized sales kits and scripts, and implement QA across all transactions. Set Elite Agent and Investment Consultant team to strengthen advisory capability and elevate sales quality.
	2027	<ul style="list-style-type: none"> • Develop a centralized property database accessible via web and application platforms, benchmark agent CSAT to drive service excellence, and fully launch the PRIMO Marketplace across all serviced asset classes, enabling an integrated transaction ecosystem.
	2028	<ul style="list-style-type: none"> • Develop a progressive incentive program for agents and generate new revenue streams from platform, data, and asset management services.
To strategically elevate PRIMO Group's operating standards toward sustainable growth: BU Engineering (Quality & Safety Standardization with Market Expansion, Compliance Excellence & Quality Transparency and Strategic Partner Positioning & Integrated Solutions)	2026	<ul style="list-style-type: none"> • Establish centralized QC & Safety Standards, initiate Inspection Audits across all core projects, and expand Fit-out / Renovate Packages to serve a broader customer base, including both End-users and Developers.
	2027	<ul style="list-style-type: none"> • Conduct full-scale ISO / Safety Audits and implement a performance Dashboard to monitor and control the quality of Fit-out / Interior works across projects.
	2028	<ul style="list-style-type: none"> • Position the Group as a Preferred Partner for Small and Medium-sized Developers, offering a comprehensive One-stop Interior + Engineering Solution to strengthen long-term partnerships and recurring business opportunities.
To strategically elevate PRIMO Group's operating standards toward sustainable growth: New BU	2026	<ul style="list-style-type: none"> • Launch pilot programs for Subscription, Wellness, Concierge, Investor Advisory, and Fit-out services.
	2027	<ul style="list-style-type: none"> • Selectively scale and expand new service offerings
	2028	<ul style="list-style-type: none"> • Achieve revenue contribution from new services \geq 30%

Risk Management

Risk 1

Resistance to the adoption of new standards among frontline teams and supervisory management.

Risk Characteristic

Changes to new operating standards may face slow adoption due to personnel's reliance on existing work practices, potentially impacting execution speed and consistency.

Risk Impact

CSAT / QA scores may not be achieved defined targets.

Risk Management

Assign Change Champion for All BU and and and conduct ongoing Change Communication.

Risk 2

Inconsistent Quality Across Projects

Risk Characteristic

Project quality may vary due to inconsistent adherence to operating standards across projects, differences in team readiness, and uneven quality control practices. This may result in inconsistent work quality and service delivery across projects.

Risk Impact

Inconsistent service quality may negatively impact customer experience and damage the PRIMO brand image.

Risk Management

Implement QA Audit and Customer Quality Score systems to monitor and control performance in real time.

Risk 3

Underperformance of New Service Offerings (Subscription, Marketplace, etc.)

Risk Characteristic

New service offerings developed by PRIMO, such as Subscription and Marketplace services, may not receive the expected level of acceptance from target customer segments.

Risk Impact

Revenue contribution from new services may fall short of the $\geq 30\%$ target, potentially disrupting the Group's growth.

Risk Management

Conduct feasibility studies and pilot tests for new service offerings prior to full-scale rollout, with quarterly reviews to assess performance and refine strategy.

Technology & Productivity Transformation

Drive a systematic technological transformation involves applying digital platforms, data, and automation to core work processes to increase efficiency and enhance the quality of service delivery

This plan will promote and develop the organization in the following dimensions

- Profitability & Efficiency

Targets**Corporate Financial Targets**

Topic	Latest data		Targets		
	YE/2024	9M/2025	2026	2027	2028
Net Profit Margin (%)	16.02	11.70	13	14	16

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
Drive a systematic technological transformation involves applying digital platforms, data, and automation to core work processes to increase efficiency and enhance the quality of service delivery BU Living Service	2026	<ul style="list-style-type: none"> Upgrade the PRIMO PLUS Application to support maintenance requests, booking, and payment functionalities, and develop a Preventive Maintenance App (prototype).
	2027	<ul style="list-style-type: none"> Build an integrated resident data and analytics dashboard to enable real-time quality monitoring, and develop a comprehensive Living Subscription covering all PRIMO services.
	2028	<ul style="list-style-type: none"> Apply AI-driven maintenance and Smart Community solutions to reduce cost-to-serve
Drive a systematic technological transformation involves applying digital platforms, data, and automation to core work processes to increase efficiency and enhance the quality of service delivery BU Brokerage	2026	<ul style="list-style-type: none"> Implement a CRM system with lead automation across all teams and establish the PRIMO Marketplace platform.
	2027	<ul style="list-style-type: none"> Deploy AI Matching & Pricing Engine
	2028	<ul style="list-style-type: none"> Automation Listing & Follow-up, Productivity increase \geq 50%
Drive a systematic technological transformation involves applying digital platforms, data, and automation to core work processes to increase efficiency and enhance the quality of service delivery BU Engineering	2026	<ul style="list-style-type: none"> Drive the adoption of the App and IoT-enabled services across \geq 5 projects.
	2027	<ul style="list-style-type: none"> Roll out the App, IoT solutions, and a central dashboard for all new projects.
	2028	<ul style="list-style-type: none"> Predictive FM & Cost Analysis, Data-driven Maintenance
Digital & Productivity (Organization-wide)	2026	<ul style="list-style-type: none"> Establish an Innovation & AI Team and design a centralized Data Platform.
	2027	<ul style="list-style-type: none"> Integrate PRIMO PLUS, CRM, and the central dashboard.
	2028	<ul style="list-style-type: none"> Enable AI and automation across all BUs and embed data-driven decision-making at the enterprise-wide level.

Risk Management

Risk 1

Low employee adoption of new technology

Risk Characteristic

Some employee groups may not be ready to use new technologies, resulting in low adoption and limited application across the organization.

Risk Impact

Lower-than-expected ROI from technology investments.

Risk Management

Implement a Tech Adoption Program and provide training across all departments to accelerate adoption and maximize value realization.

Risk 2

Incomplete System Integration Leading to Data Errors or Data Loss

Risk Characteristic

Technology systems may not be fully or effectively integrated across platforms and operational systems, resulting in inaccurate data transfers, outdated information, or potential data loss.

Risk Impact

Operational efficiency may not improve in line with defined targets.

Risk Management

Implement Data Governance and Data Quality Control frameworks to ensure data accuracy, consistency, and reliability.

Risk 3

Cybersecurity and Customer Data Protection

Risk Characteristic

The increased use of digital systems, platforms, and customer databases may expose the organization to heightened risks of cyberattacks.

Risk Impact

Data breaches or system outages could undermine customer and partner trust and damage the organization's reputation.

Risk Management

Establish a comprehensive Cybersecurity Framework, including backup and recovery measures, and conduct regular penetration testing (Pen Test) to assess and strengthen system resilience.

Attachment

URL Link to the Document : <https://jumpplusmedia-setlink.setgroup.or.th/PRI/1766575271513.pdf>



Section 2

Governance Plan

Governance Plan

Board Structure and Qualifications

Increasing the diversity of the board of directors

The Company recognizes the importance of having a diverse Board of Directors (Board Diversity). Therefore, the Company plans to take action to promote gender diversity on the Board, which will be beneficial in broadening perspectives when considering key issues, reducing the risk of groupthink, and enhancing the effectiveness of the Board's decision-making.

Targets

Topic	Current Status	Targets		
		2026	2027	2028
The company aims to achieve a minimum of 30% female representation on the Board of Directors by 2028.	Not Started	In Progress	In Progress	Success

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
Review the composition of the current Board of Directors and propose the Board Diversity Policy for the Board's consideration.	2026	<ul style="list-style-type: none">The Board Diversity Policy has been approved by the Board of Directors.
Initiate proactive director sourcing and/or develop high-potential female executives for future appointment as directors.	2027	<ul style="list-style-type: none">Formally source female directors.
Review qualifications and appoint female directors.	2028	<ul style="list-style-type: none">Achieve a proportion of no less than 30% female directors by 2028.

Risk Management

Risk 1

Talent Risk

Risk Characteristic

Risk of non-compliance with board diversity targets and timelines due to the limited pool of female candidates with the requisite business expertise.

Risk Impact

The Company is unable to enhance its corporate governance in line with the CG Code 2560, and its Board composition is inconsistent with international corporate governance principles, such as the OECD Principles of Corporate Governance, which may affect the Company's CGR evaluation result.

Risk Management

1. Expedite the sourcing of potential female director candidates who meet the Company's specified qualifications from credible organizations, such as the IOD (Thai Institute of Directors).
2. Develop a succession plan to enhance the readiness of high-potential female executives for Board appointment.

Accountability and Transparency Governance

Enhancing anti-corruption and fraud prevention efforts

The Company is committed to conducting business with integrity, ethics, and transparency in accordance with Good Corporate Governance and anti-corruption principles. We plan to establish a comprehensive corruption risk management system to enhance business transparency and build stakeholder trust. Furthermore, the Company aims to achieve CAC certification from the Thai Institute of Directors (Thai IOD) by 2026.

Targets

Topic	Current Status	Targets		
		2026	2027	2028
The company has established an anti-corruption policy and practices.	Not Started	In Progress	In Progress	Success
<ul style="list-style-type: none"> An anti-corruption and anti-bribery policy has been developed to comprehensively cover the organization's business operations, formally approved by the Board of Directors, and supported by clear and practical implementation guidelines 	Not Started	In Progress	In Progress	Success
<ul style="list-style-type: none"> The company conducts regular monitoring and evaluation of compliance with its anti-corruption and anti-bribery policy and procedures. Audit results are reported by internal auditors to the Board of Directors at least annually. In the event of any violations, corrective actions and preventive measures are clearly defined to prevent recurrence 	Not Started	In Progress	In Progress	Success
<ul style="list-style-type: none"> The company conducts an annual review of its anti-corruption and anti-bribery policy and practices with the Board of Directors 	Not Started	In Progress	In Progress	Success
Achieve CAC certification from the Thai Institute of Directors (Thai IOD)	Signatory	Certified	Certified	Certified

Topic	Current Status	Targets		
		2026	2027	2028
Implement and verify that all critical Tier 1 business partners have anti-corruption policies, and ensure that the company actively monitors and assesses business partners' adherence to these policies	-	Communicate the Anti-Corruption Policy and procedures to all stakeholders.	Implement a governance structure that includes the classification of Critical Tier 1 Suppliers' and the official endorsement of anti-corruption compliance standards.	1. Extend the scope of the Anti-Corruption Policy to Critical Tier 1 Suppliers, with a target of at least 90% achieving official policy approval and active implementation. 2. Implement a compliance oversight mechanism, including the development of a guideline manual to be used as an integral part of the Supplier Management framework.

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
Establish a governance framework and require the Critical Tier 1 suppliers to have an Anti-Corruption Policy and Practices.	2026	<ul style="list-style-type: none"> The Company has the governance framework and implements an Anti-Corruption Policy and Practices for its Critical Tier 1 suppliers.
	2027	<ul style="list-style-type: none"> The Critical Tier 1 suppliers acknowledge the new requirements and announce an Anti-Corruption Policy and Practices, with the Company subsequently initiating an initial compliance monitoring process.
	2028	<ul style="list-style-type: none"> At least 90% of the Critical Tier 1 suppliers have been assessed and confirmed as having Anti-Corruption Policies and Practices aligned with the Company's criteria.

Risk Management

Risk 1

Compliance Risk

Risk Characteristic

The Critical Tier 1 suppliers do not implement certified Anti-Corruption Policies and Practices or have insufficient internal controls, creating a vulnerability to bribery or corruption in their operations.

Risk Impact

1. The Company may face prosecution or fines in the event that fraud is committed in its name.
2. Inefficient operations and higher costs due to corruption.

Risk Management

1. Communicate and ensure understanding of Anti-corruption issues for Critical Tier 1 suppliers.
2. Monitor, inspect and evaluate Critical Tier 1 suppliers on an annual basis.
3. Stipulate that policy violation shall be considered a condition of default, allowing the Company to consider contract termination.

Risk 2

Operational Risk

Risk Characteristic

Due to the inability to submit the required certification documents within the 18-month timeframe following the declaration of intent, the Company has not yet been certified as a member of the CAC by the Thai Institute of Directors (Thai IOD).

Risk Impact

It may adversely affect the Company's credibility regarding corporate governance and anti-corruption standards.

Risk Management

Plan to complete the corruption risk assessment and implement internal control measures at least 3 months prior to the 18-month deadline. This ensures sufficient time for auditing and rectifying any documentation deficiencies.

Enhancing the prevention of insider information

The Company recognizes the vital importance of preventing the misuse of inside information to ensure transparency and uphold the principles of Good Corporate Governance, in alignment with the Securities and Exchange Act and the guidelines of the Securities and Exchange Commission (SEC) and the Stock Exchange of Thailand (SET). Consequently, the Company plans to enhance its insider trading prevention measures by reviewing the Internal Information Usage Policy and developing more robust monitoring systems for access to sensitive information. These initiatives aim to foster trust and long-term confidence among shareholders and all stakeholders.

Targets

Topic	Current Status	Targets		
		2026	2027	2028
The company has established a policy and procedures to prevent the misuse of insider information.	Not Started	In Progress	In Progress	Success

The company has established a policy and procedures to prevent the misuse of insider information.

Topic	Current Status	Targets		
		2026	2027	2028
• A Board-approved written policy on insider information prevention has been clearly defined and implemented	Not Started	In Progress	In Progress	Success
• A structured process is implemented to regularly monitor and review compliance with the insider trading prevention policy, with audits conducted at least annually.	Not Started	In Progress	In Progress	Success
• The implementation of the insider information prevention policy is reviewed and reported to the Board of Directors at least annually. If any violations are detected, corrective actions and preventive measures are clearly outlined to prevent recurrence	Not Started	In Progress	In Progress	Success
Internally disclose, on a per-transaction basis, the list of individuals who have access to inside information regarding any transaction that may affect the company's stock price and investor decisions.	-	To review and revise Policy	To implement and monitor the compliance with policy	To enhance the inside information prevention.

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
1. Review and update the policy and practices on inside information prevention to ensure they are comprehensive, clearly documented in writing, and approved by the Board of Directors, and 2. Establish guidelines for compiling the list of relevant persons with access to specific inside information (Ad-hoc Insider List), and conduct training for employees.	2026	<ul style="list-style-type: none"> 1. There is a written policy and practices regarding the prevention of inside information that has been approved by the Board of Directors. 2. There are clear guidelines for compiling the list of relevant persons with access to specific inside information (Ad-hoc Insider List), and improved employees' knowledge and comprehension.
1. Assign the responsible department/officer for consultation, guidance, compliance monitoring, and alerting regarding the prevention of misuse of inside information. 2. Enforce the disclosure of Ad-hoc Insider Lists for all transactions that may impact the price of securities. 3. Have a process for monitoring and verifying policy compliance (Compliance Audit) by an independent unit/department. 4. Monitor, gather, and record statistics on cases of policy violations or non-compliance.	2027	<ul style="list-style-type: none"> 1. There is a designated department / officer responsible for consultation, advice, and issuing alerts regarding the prevention of misuse of inside information. 2. Announce and communicate to the Ad-hoc Insider List for all transactions that impact the price of securities. 3. Monitor the reporting of securities holdings by directors, executives, and relevant persons. 4. The results of the monitoring and verification of policy compliance (Compliance Audit) by an independent unit/department shall be reported to the Audit Committee and/or the Board of Directors at least annually. In the event a violation is found, clear guidelines for corrective actions and measures to prevent recurrence are specified. 5. Disclose the statistics regarding policy breaches or non-compliance occur at least annually.

Strategic Initiative	Year	Expected Outcomes
Utilize technology in the control process for inside information and in compliance reporting for the misuse of inside information prevention policy, including the review of policy and practices.	2028	<ul style="list-style-type: none"> • The Company implement a technological system for controlling the use of inside information and review its policy and practices for misuse of inside information prevention.

Risk Management

Risk 1

Operations/Technology Risk

Risk Characteristic

Inaccurate or outdated Insider Lists and inadequate Access Control settings may lead to the improper use of inside information or the premature leakage of non-public information.

Risk Impact

Misuse of inside information or information leakage poses a significant risk to corporate reputation and may subject the Company to legal proceedings and penalties.

Risk Management

Use technical control measures to allow only those persons who need it to do their work and use a Digital Access Log system that records access for retrospective inspection.

Risk 2

Policy Implementation Risk

Risk Characteristic

Non-compliance arises from a lack of knowledge and understanding of the Internal Information Usage Policy among relevant parties, coupled with a lack of awareness regarding the potential repercussions for the Company.

Risk Impact

Any misconduct may lead to legal liabilities for the Company, while also damaging the reputation of its leadership and the overall corporate image.

Risk Management

1. Define the levels of authorization and strictly enforce disciplinary actions for policy violations, supported by an independent whistleblowing system.
2. Communicate the Internal Information Usage Policy and guidelines to all relevant parties for their acknowledgment and compliance.

Section 3

Climate Action Plan

Climate Action Plan

Greenhouse gas inventory (GHG) plan

The Company has published a Greenhouse Gas (GHG) emissions report

Attachment

URL Link to the Document : https://primo.co.th/wp-content/uploads/2025/05/Final_One-Report-2024.pdf



The development of a Greenhouse Gas (GHG) Inventory serves as a fundamental process that reflects the company's serious commitment to environmental management. It provides essential data for formulating strategies and measures to reduce greenhouse gas emissions. A operational framework has been established based on control boundaries encompassing all activities under the company's direct management authority. Implementing this plan will enable the company to effectively manage climate change risks while elevating corporate standards and enhancing social and environmental responsibility.

Targets

Topic	Targets		
	2026	2027	2028
GHG inventory report, GHG verification and disclosure (specific to Scope 1 and Scope 2 emissions)	Success	Success	Success

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
Formulate the company's vehicle driving behavior measures and conduct a study on transitioning to energy-efficient vehicles.	2026	<ul style="list-style-type: none">A study has been conducted to replace the company's leased vehicle fleet with more fuel-efficient models and to establish behavioral measures related to driving practices, maintenance, and the use of biofuels. These measures include maintaining a constant speed and turning off the engine when idling for more than 3 minutes to save fuel, aiming to reduce Scope 1 emissions by at least 3%.
	2027	<ul style="list-style-type: none">At least 50% of the company's leased vehicle fleet will be replaced with more fuel-efficient models. Employees will be encouraged to use biodiesel or gasohol for work-related travel, and travel expense claims will be recorded more comprehensively to reduce fuel consumption, aiming to lower Scope 1 emissions by at least 5%.

Strategic Initiative	Year	Expected Outcomes
	2028	<ul style="list-style-type: none"> Employees are required to strictly adhere to established driving measures. This includes conducting regular monthly vehicle inspections, planning routes to reduce travel distance, and controlling driving speed, in order to lower Scope 1 emissions by at least 7%.

Decarbonization

Targets

Topic	GHG emissions in the base year (tCO ₂ e)	Target for reducing GHG emissions compared with the base year (% Reduction)		
	2025	2026	2027	2028
Greenhouse gas emission reduction volume	Pending the report findings.	3%	5%	7%

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
Formulate the company's vehicle driving behavior measures and conduct a study on transitioning to energy-efficient vehicles.	2026	<ul style="list-style-type: none"> A study has been conducted to replace the company's leased vehicle fleet with more fuel-efficient models and to establish behavioral measures related to driving practices, maintenance, and the use of biofuels. These measures include maintaining a constant speed and turning off the engine when idling for more than 3 minutes to save fuel, aiming to reduce Scope 1 emissions by at least 3%.
	2027	<ul style="list-style-type: none"> At least 50% of the company's leased vehicle fleet will be replaced with more fuel-efficient models. Employees will be encouraged to use biodiesel or gasohol for work-related travel, and travel expense claims will be recorded more comprehensively to reduce fuel consumption, aiming to lower Scope 1 emissions by at least 5%.
	2028	<ul style="list-style-type: none"> Employees are required to strictly adhere to established driving measures. This includes conducting regular monthly vehicle inspections, planning routes to reduce travel distance, and controlling driving speed, in order to lower Scope 1 emissions by at least 7%.
The substitution of conventional cleaning supplies with alternatives that carry a Green Label or equivalent biodegradable certification.	2026	<ul style="list-style-type: none"> Establish a "Green Product List" database to guide the procurement of cleaning materials and modify operational procedures to reduce consumption volume, in order to decrease Scope 3 greenhouse gas emissions by a minimum of 3% compared to the base year.

Strategic Initiative	Year	Expected Outcomes
	2027	<ul style="list-style-type: none">• Achieve a minimum of 15% usage of green-label cleaning products, eco-friendly trash bags, and environmentally friendly toilet paper across all materials, while reducing total Scope 3 emissions by at least 5%.
	2028	<ul style="list-style-type: none">• Achieve a minimum of 30% usage of green-label cleaning products, eco-friendly trash bags, and environmentally friendly toilet paper across all materials, while reducing total Scope 3 emissions by at least 7%.

Risk Management

Risk 1

Risks associated with the readiness of personnel and supply chain for the transition

Risk Characteristic

Personnel, contractors, or suppliers still lack understanding of low-carbon business practices.

Risk Impact

The carbon reduction operation plan may fail to meet its targets or encounter errors in execution.

Risk Management

Provide environmental education to employees and primary suppliers, and implement a system for tracking and performance assessment.

Risk 2

The cost of green-label materials or products is higher than expected.

Risk Characteristic

Green-label or biodegradable products may carry a price premium over conventional alternatives, resulting in costs that exceed allocated budgets.

Risk Impact

This may lead to an increase in operational costs, adversely affecting the company's budget.

Risk Management

Negotiate with manufacturers, source alternative distributors, and establish a green procurement plan to control costs, while identifying operational methods to reduce consumption volume.

Attachment

Attachment

Attachment

URL Link to the Document : <https://jumpplusmedia-setlink.setgroup.or.th/PRI/1766575319817.pdf>

