



JUMP+ Plan


Edition No. 1

SMD RISE PUBLIC COMPANY LIMITED

(SMD100)

Year 2026 - 2028

This report was approved by the board of directors on 31/03/2026
and disseminated on 20/04/2026



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SMD RISE PUBLIC COMPANY LIMITED

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Consumer Products

CG Report :

SET ESG Ratings: -

Anti-Corruption Certification (CAC): -

Business Type

Distributor of medical devices from international manufacturers, mainly distribute to hospitals in Thailand and general public.

Financial Statement				
Year	2025	2024	2023	2022
Income Statement (MB)				
Revenues	922.70	799.97	833.83	2,013.79
Expenses	885.35	736.16	737.33	1,635.76
Net Profit	10.62	41.68	79.24	296.66
Balance Sheet (MB)				
Assets	1,398.37	1,290.97	1,079.91	1,210.57
Liabilities	682.45	531.17	179.84	182.81
Shareholders' Equity	715.93	759.80	900.06	1,027.76
Cash Flow (MB)				
Operating	-106.53	-30.11	20.88	466.09
Investing	-67.84	-74.51	-15.73	-6.21
Financing	-20.77	10.32	-213.51	-396.83
Financial Ratio				
EPS (Baht)	0.05	0.20	0.35	1.32
GP Margin (%)	34.53	37.87	35.91	29.45
NP Margin (%)	1.15	5.21	9.50	14.73
D/E Ratio (Times)	0.95	0.70	0.20	0.18
ROE (%)	1.44	5.02	8.22	30.81
ROA (%)	2.78	5.65	8.46	28.97

JUMP+ Plan

Business Plan

Target in 2028

Net Profit **80-120** Million Baht

Strategic Plan	Growth	Profitability & Efficiency	Stability
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1. Strategic Plan 1 : Expansion of Sleep Center branches or increasing the number of beds in existing branches. ✓
2. Strategic Plan 2 : Investment and distribution project of automated medication dispensing machines to hospitals. ✓

Governance Plan

1. Enhancing anti-corruption and fraud prevention efforts
2. Enhancing whistleblowing mechanisms
3. Enhancing the prevention of insider information

Climate Action Plan

1. Greenhouse gas inventory (GHG) plan
2. Decarbonization

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Section 1
Business Plan

Section 1 Business Plan

Target in 2028

Topic	YE/2023	YE/2024	YE/2025	Target in 2028
Net Profit (Million Baht)	79.24	41.68	10.62	80-120

The company aims to be the “Leading Healthcare with Cutting-Edge Innovation” by developing and connecting medical services through technology and innovation to create a sustainable Healthcare Ecosystem. This ecosystem comprehensively covers diagnosis, treatment, and health solutions that meet the future needs of patients and healthcare facilities.

Growth plan/Increase business value

Strategic Plan 1 : Expansion of Sleep Center branches or increasing the number of beds in existing branches.

The company plans to expand the Sleep Center branches, a subsidiary business under the SMD Rise group, to provide sleep diagnostic and treatment services for sleep disorders, and to extend into the distribution of related medical equipment, such as CPAP and sleep apnea treatment devices.

This plan will promote and develop the organization in the following dimensions

- Growth

Targets

- Corporate Financial Targets

Topic	Latest data		Targets		
	YE/2024	YE/2025	2026	2027	2028
Revenue Growth (%) YoY Growth Rate	-4.06	15.34	20.00-30.00%	15.00-20.00%	15.00-20.00%

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
The company focuses on increasing the number of patient beds, expanding the medical service network in the region, and developing collaborations with local medical partners to accommodate the growing number of patients.	2026	<ul style="list-style-type: none"> • Expand the Sleep Center network in high-potential areas. • Build a cooperation network with specialized hospitals and clinics. • Increase the number of Sleep Center branches by 1-2 locations or not less than 8 beds. • Increase revenue from the sleep medicine group.
	2027	<ul style="list-style-type: none"> • Increase the number of Sleep Center branches by at least 2 locations or not less than 8 beds. • Increase the number of patients receiving Sleep Tests by 10-15%.

Strategic Initiative	Year	Expected Outcomes
	2028	<ul style="list-style-type: none"> • Develop a network of local medical partners, such as local hospitals, clinics, and healthcare providers. • Continuously increase the company's total number of patient beds to ensure the total number of beds is not less than 56, and increase the capacity for providing patient services.

Risk Management

Risk 1 : Investment and return risk

• **Risk Characteristic**

Branch expansion investment requires relatively high expenses, which poses a risk if the bed occupancy rate does not meet the target.

• **Risk Impact**

The payback period may be longer than estimated, affecting the net cash flow and the profitability of the business group.

• **Risk Management Measures**

- Prepare a feasibility analysis report.
- Closely monitor progress to adjust the investment plan in accordance with actual situations.

Risk 2 : Risk of delay in project development with partners.

• **Risk Characteristic**

Branch expansion may be delayed due to coordination and various preparation aspects.

• **Risk Impact**

- This may result in delays in opening new branches.
- The plan for expanding the service network and generating revenue from new branches may not go as planned.

• **Risk Management Measures**

Establish a clear operational plan and timeline framework collaboratively with hospitals or partners from the initial stage of the project.

Risk 3 : Specialized personnel risk

• **Risk Characteristic**

Providing sleep test services requires staffs with expertise in sleep testing (Sleep Technicians).

• **Risk Impact**

A lack of specialized personnel may affect the expansion of the center and the efficiency of patient services.

• **Risk Management Measures**

- Continuously plan for personnel recruitment and development.
- Emphasize the internal development of the Sleep Technician team.

Strategic Plan 2 : Investment and distribution project of automated medication dispensing machines to hospitals.

The company plans to sell or lease automated medication dispensing machines, which is one of the subsidiary businesses under the SMD Rise group, to domestic hospitals and healthcare facilities, aiming to increase revenue channels and expand the company's medical technology product portfolio.

This plan will promote and develop the organization in the following dimensions

- Growth

Targets

- Corporate Financial Targets

Topic	Latest data		Targets		
	YE/2024	YE/2025	2026	2027	2028
Revenue Growth (%)	-4.06	15.34	20.00-30.00%	15.00-20.00%	15.005-20.00%
YoY Growth Rate					

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
The company plans to invest in the business of importing and distributing, or leasing out, automated medication dispensing machines to both public and private hospitals, in order to expand sales channels and increase the company's medical technology product portfolio.	2026	<ul style="list-style-type: none"> • Prepare for importation and request product certification according to the regulatory agencies' requirements. • Participate in hospitals' procurement and bidding processes while presenting products to target hospitals. • Build a network of at least 2-4 target hospital clients to offer automated medication dispensing machines.
	2027	<ul style="list-style-type: none"> • Participate in additional hospital procurement bidding projects. • Start distributing and installing automated medication dispensing machines for hospitals, along with providing installation services and system usage training for medical personnel. • Increase the number of hospital clients installing the machines to at least 4-7 locations.
	2028	<ul style="list-style-type: none"> • Expand the distribution of automated medication dispensing machines to additional public and private hospitals, while increasing the cumulative number of hospital clients installing the system to at least 5-8 locations. • Develop after-sales services such as maintenance, system upgrades, and technical support to generate continuous service revenue.

Risk Management

Risk 1 : Risk from the hospital's procurement process

- **Risk Characteristic**

The procurement or bidding process may take a long time and involves multiple evaluation steps.

- **Risk Impact**

Revenue recognition from the sale of automated medication dispensing machines may be delayed compared to the company's expectations.

- **Risk Management Measures**

- Plan to participate in bidding in advance.
- Monitor the hospitals' budget plans.
- Diversify the customer base across both public and private hospitals.

Risk 2 : Risk of personnel system usage

- **Risk Characteristic**

Medical personnel and pharmacists may not be familiar with using automated medication dispensing machines during the initial stage.

- **Risk Impact**

The efficiency of the automated medication dispensing machine system may not meet expectations; this may affect the satisfaction of users or hospital clients.

- **Risk Management Measures**

- Provide system usage training and demonstrations for hospital personnel.
- Prepare user manuals and offer post-installation consultation.

Risk 3 : Risk from bidding competition

- **Risk Characteristic**

The medical equipment market has multiple distributors, resulting in intense competition regarding product pricing and features.

- **Risk Impact**

Intense bidding competition may cause the company to not be selected for some projects.

- **Risk Management Measures**

- Select products with outstanding technology and features.
 - Enhance after-sales and maintenance services.
-

Section 2

Governance Plan

Section 2 Governance Plan

Accountability and Transparency Governance

Enhancing anti-corruption and fraud prevention efforts

This initiative aims to establish a strong governance framework to combat all forms of corruption through the formulation, review, monitoring, and evaluation of compliance with internal policies and practices at least once a year. The company is also committed to fostering a culture of integrity and honesty among employees while pursuing national (CAC) and international (ISO) certifications to reinforce its dedication to ethical business conduct. These efforts are designed to build confidence and trust among investors and stakeholders, ensuring sustainable growth and long-term organizational resilience.

Targets

Topic	Current Status	Targets		
		2026	2027	2028
The company has established an anti-corruption policy and practices.	In Progress	In Progress	In Progress	Success
<ul style="list-style-type: none"> An anti-corruption and anti-bribery policy has been developed to comprehensively cover the organization's business operations, formally approved by the Board of Directors, and supported by clear and practical implementation guidelines 	In Progress	In Progress	In Progress	Success
<ul style="list-style-type: none"> The company conducts regular monitoring and evaluation of compliance with its anti-corruption and anti-bribery policy and procedures. Audit results are reported by internal auditors to the Board of Directors at least annually. In the event of any violations, corrective actions and preventive measures are clearly defined to prevent recurrence 	In Progress	In Progress	In Progress	Success
<ul style="list-style-type: none"> The company conducts an annual review of its anti-corruption and anti-bribery policy and practices with the Board of Directors 	In Progress	In Progress	Success	Success
Achieve CAC certification from the Thai Institute of Directors (Thai IOD)	Not Started	Signatory	In the process of applying for certification.	Certified
Include additional content on anti-fraud and anti-corruption in training programs for key business partners (such as the annual supplier meeting or Supplier Onboarding), with a target that representatives of business partners achieve a minimum passing score of 80% on the comprehension assessment.	-	In Process	In Process	Success

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
1. Formulate anti-corruption policies and practices	2026	<ul style="list-style-type: none"> • Study, analyze, and compile laws and guidelines related to anti-corruption and bribery. • Assess the organization's corruption risks to use as supporting information for policy formulation. • Draft the preliminary anti-corruption and bribery policy and guidelines.
	2027	<ul style="list-style-type: none"> • Improve and develop the draft policy to be comprehensive, cover operational processes, align with relevant requirements, and present it to the Board of Directors for approval.
	2028	<ul style="list-style-type: none"> • Officially announce the implementation of the anti-corruption and bribery policy throughout the organization. • Monitor, evaluate, and review policy enforcement to ensure effectiveness and alignment with organizational changes.
2. Monitoring and evaluating the implementation of anti-corruption policies and practices	2026	<ul style="list-style-type: none"> • Plan and design internal audit processes for anti-corruption and bribery policies and guidelines, to be used as a framework for internal operations. • Establish a working team for internal audits responsible for monitoring and reporting results. • Review anti-corruption and bribery policies and guidelines to ensure they align with the business and any changed regulations.
	2027	<ul style="list-style-type: none"> • Conduct the first internal audit based on the audit plan prepared and approved by the Audit Committee. • Summarize the audit results and report to the Board of Directors, along with proposing appropriate corrective actions and improvements.
	2028	<ul style="list-style-type: none"> • Review anti-corruption and bribery policies and guidelines to ensure they cover new issues/matters that may arise from the audit results.
3. Present anti-corruption policies and practices to the Board of Directors once a year	2026	<ul style="list-style-type: none"> • Review and update the existing framework for reviewing policies and guidelines to establish a more systematic monitoring process. • Establish a working team responsible for reviewing policies and guidelines. • Review the anti-corruption and bribery policies and guidelines for the first time to ensure they align with the business and any changed regulations and propose them to the Board of Directors.
	2027	<ul style="list-style-type: none"> • Review anti-corruption and bribery policies and guidelines to ensure they align with the business and any changed regulations and submit them to the Board of Directors.
	2028	<ul style="list-style-type: none"> • Review anti-corruption and bribery policies and guidelines to ensure they align with the business and any changed

Strategic Initiative	Year	Expected Outcomes
4. Obtaining CAC Certification from the Thai Institute of Directors (Thai IOD)	2026	regulations and submit them to the Board of Directors.
	2026	<ul style="list-style-type: none"> Announce the intention to join the CAC project (Collective Action against Corruption, a program for the Thai private sector to combat corruption).
	2027	<ul style="list-style-type: none"> Hire an external consultant to evaluate the company's readiness based on the 71-point assessment form (CAC Checklist). Arrange for an organizational corruption risk assessment, focusing on areas related to transactions and contact with government agencies. Establish policies where none currently exist and propose them for appropriate approval authority, while also developing various processes to align with the 71-point assessment. Develop internal processes to align with the 71 points set by Thai IOD. Announce and communicate the policy to all levels of employees for thorough awareness. Compile and prepare all complete supporting documents required for the certification submission and submit documents for the first CAC certification request.
	2028	<ul style="list-style-type: none"> Submit documents for the second CAC certification request (in case additional document revisions are required). Officially receive CAC Certification from Thai IOD.
5. Include additional content on anti-fraud and anti-corruption in training programs for key business partners (such as the annual supplier meeting or Supplier Onboarding), with a target that representatives of business partners achieve a minimum passing score of 80% on the comprehension assessment.	2026	<ul style="list-style-type: none"> Prepare presentation materials or a handbook on anti-fraud and anti-corruption to be used for communication and training for key business partners. Conduct supplier training sessions or online seminars on corporate governance for business partners at least once per year.
	2027	<ul style="list-style-type: none"> Formally conduct communication and training sessions covering all key business partners, with a target that participants achieve a minimum passing score of 80% on the comprehension assessment.
	2028	<ul style="list-style-type: none"> Review the assessment results and prepare a summary report. In cases where risks or violations are identified, present the findings to the Audit Committee and the Board of Directors.

Risk Management

Risk 1 : Risk from Non-continuous Monitoring and Policy Review

- **Risk Characteristic**

The monitoring and auditing of anti-corruption and bribery policy implementation may not be conducted completely or annually. This may result in not to timely identify weaknesses or loopholes in the control system.

- **Risk Impact**

Lack of effective internal control, which may lead to misuse of internal information without proper monitoring and reporting to relevant regulatory bodies.

- **Risk Management Measures**

- Establish a clear mandate for monitoring and auditing and report summary results to the Board of Directors at least once a year.
- Summarize audit results and propose appropriate corrective actions and improvements, along with following up on implementation.

Risk 2 : Risk from Lack of Knowledge and Understanding in CAC Documentation Preparation

- **Risk Characteristic**

The certification application process may be delayed and may use more resources (time, budget, personnel) than necessary due to operational errors or repeated document revisions.

If the company has already announced its intention but is unable to obtain certification, it may affect the organization's image and credibility.

- **Risk Impact**

Failure to meet the certification timeline and expected results, leading to negative impacts on the organization's image and reputation.

- **Risk Management Measures**

- Hire external experts with experience in CAC certification preparation to analyze improvement areas, check documentation accuracy, and assist in monitoring implementation before certification submission.
- Prepare a plan and track the progress of the processes with the relevant working team on a monthly basis.

Risk 3 : Risk from new employees lacking knowledge and understanding of anti-corruption and bribery

- **Risk Characteristic**

Employees or related personnel may not participate in the training or may not give it importance, resulting in a lack of comprehensive understanding of the anti-corruption and bribery procedures.

- **Risk Impact**

Lack of awareness, knowledge, and understanding of anti-corruption and bribery procedures.

- **Risk Management Measures**

- Include additional content on anti-fraud and anti-corruption in training programs for key business partners (such as the annual supplier meeting or Supplier Onboarding), with a target that representatives of business partners achieve a minimum passing score of 80% on the comprehension assessment

Enhancing whistleblowing mechanisms

This plan aims to enhance the organization’s whistleblowing and complaint reporting system to ensure efficiency, transparency, and protection for whistleblowers from retaliation or negative consequences. The objective is to establish multiple and confidential reporting channels that employees and stakeholders can trust, enabling them to report misconduct, misuse of internal information, or unethical behavior safely.

Targets

Topic	Current Status	Targets		
		2026	2027	2028
The company has established a whistleblowing policy and procedures for reporting misconduct.	In Progress	In Progress	In Progress	Success
<ul style="list-style-type: none"> • The company has established a formal, written whistleblowing policy and procedures, which have been approved by the Board of Directors 	Not Started	In Progress	In Progress	Success
<ul style="list-style-type: none"> • Appointment of an impartial recipient for whistleblowing reports. 	In Progress	Success	Success	Success
<ul style="list-style-type: none"> • All complaints are thoroughly investigated, and outcomes are reported to the Board in a timely manner, with appropriate corrective and preventive actions in cases of confirmed misconduct to avoid recurrence. 	In Progress	Success	Success	Success
<ul style="list-style-type: none"> • The whistleblowing policy and procedures reviewed by the Board of Directors at least annually. 	Not Started	In Progress	Success	Success
Create an E-learning module and online assessments.	-	In Progress	Success	Success

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
1. Formulate whistleblowing policy and guidelines	2026	<ul style="list-style-type: none"> • Plan and define the framework for formulating the whistleblowing policy and guidelines. • Study and compile relevant requirements, laws, and guidelines. • Draft the whistleblowing policy and guidelines.
	2027	<ul style="list-style-type: none"> • Improve and develop the draft policy to be comprehensive, cover operational processes, align with relevant requirements, and present it to the Board of Directors for approval.
	2028	<ul style="list-style-type: none"> • Officially announce the implementation of the whistleblowing policy and guidelines throughout the organization. • Monitor, evaluate, and review policy enforcement to ensure effectiveness and alignment with organizational changes.

Strategic Initiative	Year	Expected Outcomes
2. Review the policy and guidelines and present them to the Board of Directors once a year.	2026	<ul style="list-style-type: none"> Review and update the existing framework for reviewing policies and guidelines to establish a more systematic monitoring process. Establish a working team responsible for reviewing policies and guidelines. Review whistleblowing policies and guidelines for the first time to ensure they align with the business and any changed regulations, and propose them to the Board of Directors.
	2027	<ul style="list-style-type: none"> Review whistleblowing policies and guidelines to ensure they align with the business and any changed regulations, and submit them to the Board of Directors.
	2028	<ul style="list-style-type: none"> Review whistleblowing policies and guidelines to ensure they align with the business and any changed regulations, and submit them to the Board of Directors.
3. Create an E-learning module and online assessments	2026	<ul style="list-style-type: none"> Complete the preparation of presentation materials on whistleblowing/misconduct reporting to be included in the employee training curriculum and finalize the online testing system.
	2027	<ul style="list-style-type: none"> Officially conduct the training across the entire organization, covering all employees, with the target for trainees to achieve a minimum assessment score of 80%.
	2028	<ul style="list-style-type: none"> Review and update the content based on real-life case studies. Prepare a summary report of the results for the Audit Committee and the Board of Directors.

Risk Management

Risk 1 : Risk from Non-Continuous Monitoring and Policy Review

• Risk Characteristic

The monitoring and auditing of whistleblowing policy implementation may not be conducted completely or annually, making it impossible to timely identify weaknesses or loopholes in the control system.

• Risk Impact

Lack of effective internal control, which may lead to the misuse of internal information without proper monitoring, affecting the organization's credibility with regulatory bodies.

• Risk Management Measures

- Establish a clear mandate for monitoring and auditing and report summary results to the Board of Directors at least once a year.
- Summarize audit results and propose appropriate corrective actions and improvements, along with following up on implementation.

Risk 2 : Risk arising from new employees lacking knowledge and understanding of the whistleblowing process for reporting misconduct.

• **Risk Characteristic**

Employees or related parties may not attend the training or may not give it sufficient importance, resulting in a lack of comprehensive understanding of the whistleblowing process and ethical principles.

• **Risk Impact**

A lack of knowledge and understanding of the whistleblowing procedures may cause employees to hesitate to report irregularities or to submit incorrect reports.

• **Risk Management Measures**

- Include whistleblowing content in the training curriculum for employees.
- Track assessment results and conduct repeat training for those who do not meet the criteria, requiring them to pass the threshold of not less than 80%.

Enhancing the prevention of insider information

This plan aims to strengthen corporate governance systems in controlling and preventing the misuse of inside information. It is designed to prevent the use of non-public information for personal or unlawful gain by directors, executives, employees, or other related parties who may have access to the company’s confidential information.

Targets

Topic	Current Status	Targets		
		2026	2027	2028
The company has established a policy and procedures to prevent the misuse of insider information.	In Progress	Success	Success	Success
• A Board-approved written policy on insider information prevention has been clearly defined and implemented	In Progress	Success	Success	Success
• A structured process is implemented to regularly monitor and review compliance with the insider trading prevention policy,with audits conducted at least annually.	In Progress	Success	Success	Success
• The implementation of the insider information prevention policy is reviewed and reported to the Board of Directors at least annually. If any violations are detected,corrective actions and preventive measures are clearly outlined to prevent recurrence	In Progress	Success	Success	Success
Internally disclose,on a per-transaction basis,the list of individuals who have access to inside information regarding any transaction that may affect the company’s stock price and investor decisions.	-	Success	Success	Success

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
1. Plan for monitoring and reporting compliance with the policy on the prevention of insider information misuse.	2026	<ul style="list-style-type: none"> Review and update the policy and guidelines to ensure alignment with the resolutions of the Board of Directors and good corporate governance principles, and establish a working team responsible for preparing compliance reports. Design a reporting template for submission to the Board of Directors, covering monitoring information, audit results, and any identified violations.
	2027	<ul style="list-style-type: none"> Collect and consolidate compliance data from all departments. Conduct an annual review and assessment of policy compliance. Prepare and submit the first compliance report to the Board of Directors, specifying any identified violations (if any) and preliminary corrective actions. Record the resolutions and recommendations of the Board of Directors for the purpose of improving the measures.
	2028	<ul style="list-style-type: none"> Improve the monitoring process to ensure continuity and systematic implementation, such as preparing quarterly summary reports. If any violations are identified, implement corrective action plans and establish preventive measures to avoid recurrence. Report the results of policy implementation and the effectiveness of recurrence prevention measures to the Board of Directors at least once per year.

Risk Management

Risk 1 : Risk arising from inconsistent or discontinuous monitoring and review of the policy.

• Risk Characteristic

Monitoring and reviewing compliance with the insider information policy may not be conducted comprehensively or on an annual basis, resulting in an inability to promptly identify weaknesses or control gaps in the system.

• Risk Impact

A lack of effective internal controls may result in the misuse of inside information going undetected and could undermine the organization’s credibility with regulatory authorities.

• Risk Management Measures

- Require that the results of monitoring and review be reported to the Board of Directors at least once per year.
- Prepare a summary report of findings and improvement measures for identified deficiencies, and follow up on the implementation progress.

Risk 2 : Risk arising from employees lacking knowledge and understanding of the prevention of insider information misuse.

- **Risk Characteristic**

Employees may not receive adequate training or may lack proper understanding regarding the appropriate use of inside information, resulting in a failure to recognize prohibitions on securities trading or the disclosure of price-sensitive information.

- **Risk Impact**

Unintentional misuse of inside information may occur, adversely affecting the organization's image, credibility, and good corporate governance, as well as creating risks of regulatory investigation or penalties.

- **Risk Management Measures**

Announcement of persons involved with inside information for each transaction that affects securities prices and investor decision-making within the company.

Section 3

Climate Action Plan

Section 3 Climate Action Plan

Greenhouse gas inventory (GHG) plan

The Company has published a Greenhouse Gas (GHG) emissions report

URL Link to the Document : <https://thaicarbonlabel.tgo.or.th/index.php?lang=TH&mod=YjNKblXNXBlbUYwYVc5dVgyRndjSEp2ZG1Gcw&keyword=%E0%B9%80%E0%B8%AD%E0%B8%AA%E0%B9%80%E0%B8%AD%E0%B9%87%E0%B8%A1%E0%B8%94%E0%B8%B5%20%E0%B9%84%E0%B8%A3%E0%B8%AA%E0%B9%8C>



Targets

Topic	Targets		
	2026	2027	2028
GHG inventory report, GHG verification and disclosure (specific to Scope 1 and Scope 2 emissions)	Success	Success	Success

Decarbonization

SMD Rise Public Company Limited (the “Company”) has developed a “Decarbonization Plan” as a strategic framework to systematically manage and reduce the organization’s greenhouse gas emissions. The plan sets emission reduction targets for the period 2026–2028 in alignment with the Company’s sustainable business direction, with a focus on enhancing energy efficiency within the organization alongside increasing the share of clean energy use. This includes investment in solar power generation systems to strengthen energy security, reduce reliance on external energy sources, and achieve tangible reductions in greenhouse gas emissions at the organizational level. The plan also serves as a key mechanism to strengthen stakeholder confidence, address increasingly stringent climate-related regulatory trends, and support the Company’s long-term competitiveness.

Targets

Topic	GHG emissions in the base year (tCO ₂ e)	Target for reducing GHG emissions compared with the base year (tCO ₂ e)		
	2024	2026	2027	2028
Amount of greenhouse gas emission reduction	961	15	20	25

Strategic Initiative

Strategic Initiative	Year	Expected Outcomes
1. Solar Power Installation and Exploration of Clean Technology Options	2026	<ul style="list-style-type: none"> Select qualified contractors with expertise in solar power system installation Coordinate with contractors to install solar power systems at the Company’s office premises (SMD Genesis Co., Ltd.), ensuring completion to enhance energy efficiency

Strategic Initiative	Year	Expected Outcomes
	2027	<ul style="list-style-type: none"> Assign responsible personnel to oversee and manage the solar power system to ensure proper operation Conduct inspection and maintenance of the system at least once per year Analyze energy consumption data to assess the efficiency of the solar power system Report system performance, including electricity generation (kWh), energy cost savings (Baht), and greenhouse gas emission reductions (tCO₂e), to stakeholders through the annual report Assess additional areas within the Company's premises with potential for further solar power system installation
	2028	<ul style="list-style-type: none"> Continue inspection and maintenance of the system at least once per year Assess the feasibility of adopting electric vehicles (EVs) Procure or install additional clean technologies to increase the share of clean energy in line with greenhouse gas emission reduction targets
2. Governance and Disclosure of the Greenhouse Gas Reduction Plan	2026	<ul style="list-style-type: none"> Improve the organization's greenhouse gas inventory policy by incorporating monitoring and evaluation of emission reductions from implemented projects, such as solar power system installation The working team prepares the organization's carbon footprint and monitors performance against greenhouse gas reduction targets Prepare greenhouse gas inventory, conduct verification, register with TGO, and disclose greenhouse gas emission results to stakeholders through the annual report to support analysis of emission reduction performance
	2027	<ul style="list-style-type: none"> Monitor and evaluate greenhouse gas emission reductions from implemented measures by comparing results against baseline data and established targets, as well as prepare performance reports Prepare greenhouse gas inventory, conduct verification, register with TGO, and disclose greenhouse gas emission results to stakeholders through the annual report to support analysis of emission reduction performance
	2028	<ul style="list-style-type: none"> Prepare greenhouse gas inventory, conduct verification, register with TGO, and disclose greenhouse gas emission results to stakeholders through the annual report to support analysis of emission reduction performance Develop approaches for data management and disclosure in alignment with relevant standards or requirements Prepare a summary report of the three-year project and present recommendations for further development to the Board of Directors as appropriate

Risk Management

Risk 1 : Installation of solar cell systems and feasibility study on the use of clean technology.

- **Risk Characteristic**

Climate change is increasing the frequency and severity of extreme weather events, such as heavy rainfall, flooding, storms, and heatwaves. These conditions may affect logistics infrastructure, warehouses, and distribution centers, as well as transportation across land, air, and sea. In addition, disruptions may occur across the supply chain, from raw material sourcing and production to the import of goods from overseas.

- **Risk Impact**

Such events may disrupt business continuity, lead to product damage, and create uncertainty across the supply chain. This may result in delays, interruptions, and an inability to deliver goods as scheduled. Overall, these impacts may increase costs related to logistics, maintenance, procurement, and operational management.

- **Risk Management Measures**

The Company has implemented the following measures to maintain business continuity:

- Diversifying suppliers and business partners to reduce reliance on single sources
- Continuously monitoring and assessing climate-related risks and their impact on the supply chain
- Developing and regularly reviewing the Business Continuity Plan to cover all operational processes
- Enhancing warehouse infrastructure to withstand weather-related risks and improve operational flexibility

Risk 2 : Risk of Not Achieving Emissions Reduction Targets

- **Risk Characteristic**

The Company plans to install solar power systems to increase the share of clean energy use and reduce indirect greenhouse gas emissions from purchased or imported electricity (Scope 2). However, the performance of such systems may be affected by various factors, including site conditions and solar orientation, inconsistent maintenance, and internal energy consumption behavior. If the system does not generate electricity at the expected capacity, the Company may not achieve its emission reduction targets.

- **Risk Impact**

Failure to meet emission reduction targets may affect the Company's environmental performance and undermine the credibility of its ESG disclosures, as well as stakeholder confidence. In addition, underperformance may require adjustments to investment plans, potentially impacting cost structures and long-term operational planning.

- **Risk Management Measures**

The Company has established a structured approach to manage this risk and ensure continuous performance monitoring, including:

- Selecting qualified solar system providers with proven expertise and establishing appropriate technical evaluation criteria
 - Regularly monitoring and evaluating electricity generation from the solar power system against projected performance, and analyzing variances to identify areas for improvement
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Plan Change History of JUMP+

(Edition No. 1, 20 Apr 2026)

Section 2 Governance Plan

Accountability and Transparency Governance

Enhancing anti-corruption and fraud prevention efforts

Targets

Targets

Initial Edition : 31 Mar 2026

Topic	Current Status	Targets		
		2026	2027	2028
The company has established an anti-corruption policy and practices.	Not Started	In Progress	In Progress	Success
<ul style="list-style-type: none"> An anti-corruption and anti-bribery policy has been developed to comprehensively cover the organization's business operations, formally approved by the Board of Directors, and supported by clear and practical implementation guidelines 	Not Started	In Progress	In Progress	Success
<ul style="list-style-type: none"> The company conducts regular monitoring and evaluation of compliance with its anti-corruption and anti-bribery policy and procedures. Audit results are reported by internal auditors to the Board of Directors at least annually. In the event of any violations, corrective actions and preventive measures are clearly defined to prevent recurrence 	Not Started	In Progress	In Progress	Success
<ul style="list-style-type: none"> The company conducts an annual review of its anti-corruption and anti-bribery policy and practices with the Board of Directors 	Not Started	In Progress	Success	Success
Achieve CAC certification from the Thai Institute of Directors (Thai IOD)	Not Started	Signatory	In the process of applying for certification.	Certified
Include additional content on anti-fraud and anti-corruption in training programs for key business partners (such as the annual supplier meeting or Supplier Onboarding), with a target that representatives of business partners achieve a minimum passing score of 80% on the comprehension assessment.	-	In Process	In Process	Success

Edition No. 1 : 20 Apr 2026

Topic	Current Status	Targets		
		2026	2027	2028
The company has established an anti-corruption policy and practices.	In Progress	In Progress	In Progress	Success

Topic	Current Status	Targets		
		2026	2027	2028
<ul style="list-style-type: none"> An anti-corruption and anti-bribery policy has been developed to comprehensively cover the organization's business operations, formally approved by the Board of Directors, and supported by clear and practical implementation guidelines 	In Progress	In Progress	In Progress	Success
<ul style="list-style-type: none"> The company conducts regular monitoring and evaluation of compliance with its anti-corruption and anti-bribery policy and procedures. Audit results are reported by internal auditors to the Board of Directors at least annually. In the event of any violations, corrective actions and preventive measures are clearly defined to prevent recurrence 	In Progress	In Progress	In Progress	Success
<ul style="list-style-type: none"> The company conducts an annual review of its anti-corruption and anti-bribery policy and practices with the Board of Directors 	In Progress	In Progress	Success	Success
Achieve CAC certification from the Thai Institute of Directors (Thai IOD)	Not Started	Signatory	In the process of applying for certification.	Certified
Include additional content on anti-fraud and anti-corruption in training programs for key business partners (such as the annual supplier meeting or Supplier Onboarding), with a target that representatives of business partners achieve a minimum passing score of 80% on the comprehension assessment.	-	In Process	In Process	Success

Enhancing whistleblowing mechanisms

Targets

Targets

Initial Edition : 31 Mar 2026

Topic	Current Status	Targets		
		2026	2027	2028
The company has established a whistleblowing policy and procedures for reporting misconduct.	In Progress	In Progress	In Progress	Success
<ul style="list-style-type: none"> The company has established a formal, written whistleblowing policy and procedures, which have been approved by the Board of Directors 	Not Started	In Progress	In Progress	Success
<ul style="list-style-type: none"> Appointment of an impartial recipient for whistleblowing reports. 	In Progress	Success	Success	Success

Topic	Current Status	Targets		
		2026	2027	2028
<ul style="list-style-type: none"> All complaints are thoroughly investigated, and outcomes are reported to the Board in a timely manner, with appropriate corrective and preventive actions in cases of confirmed misconduct to avoid recurrence. 	In Progress	Success	Success	Success
<ul style="list-style-type: none"> The whistleblowing policy and procedures reviewed by the Board of Directors at least annually. 	Not Started	In Progress	In Progress	Success
Create an E-learning module and online assessments.	-	In Progress	Success	Success

Edition No. 1 : 20 Apr 2026

Topic	Current Status	Targets		
		2026	2027	2028
The company has established a whistleblowing policy and procedures for reporting misconduct.	In Progress	In Progress	In Progress	Success
<ul style="list-style-type: none"> The company has established a formal, written whistleblowing policy and procedures, which have been approved by the Board of Directors 	Not Started	In Progress	In Progress	Success
<ul style="list-style-type: none"> Appointment of an impartial recipient for whistleblowing reports. 	In Progress	Success	Success	Success
<ul style="list-style-type: none"> All complaints are thoroughly investigated, and outcomes are reported to the Board in a timely manner, with appropriate corrective and preventive actions in cases of confirmed misconduct to avoid recurrence. 	In Progress	Success	Success	Success
<ul style="list-style-type: none"> The whistleblowing policy and procedures reviewed by the Board of Directors at least annually. 	Not Started	In Progress	Success	Success
Create an E-learning module and online assessments.	-	In Progress	Success	Success