Quarterly update in second quarter of 2026

JUMP+ Plan

Year 2026 - 2028

SMD RISE PUBLIC COMPANY LIMITED

(SMD100)

at 30 June 2026

This report was disseminated on 28/08/2026

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JUMP+

SMD RISE PUBLIC COMPANY LIMITED

mai	CG Report :
Consumer Products	SET ESG Ratings: -
	Anti-Corruption Certification (CAC): -

Business Type

Distributor of medical devices from international manufacturers, mainly distribute to hospitals in Thailand and general public.

Financial Statement

Year	2025	2024	2023	2022
Income Statement (MB)				
Revenues	922.70	799.97	833.83	2,013.79
Expenses	885.35	736.16	737.33	1,635.76
Net Profit	10.62	41.68	79.24	296.66
Balance Sheet (MB)				
Assets	1,398.37	1,290.97	1,079.91	1,210.57
Liabilities	682.45	531.17	179.84	182.81
Shareholders' Equity	715.93	759.80	900.06	1,027.76
Cash Flow (MB)				
Operating	-106.53	-30.11	20.88	466.09
Investing	-67.84	-74.51	-15.73	-6.21
Financing	-20.77	10.32	-213.51	-396.83
Financial Ratio				
EPS (Baht)	0.05	0.20	0.35	1.32
GP Margin (%)	34.53	37.87	35.91	29.45
NP Margin (%)	1.15	5.21	9.50	14.73
D/E Ratio (Times)	0.95	0.70	0.20	0.18
ROE (%)	1.44	5.02	8.22	30.81
ROA (%)	2.78	5.65	8.46	28.97

JUMP+ Plan

Business Plan

Target in 2028

Net Profit	**80-120** Million Baht

Strategic Plan	Growth	Profitability & Efficiency	Stability
1. Strategic Plan 1 : Expansion of Sleep Center branches or increasing the number of beds in existing branches.	✓		
2. Strategic Plan 2 : Investment and distribution project of automated medication dispensing machines to hospitals.	✓		

Governance Plan

1. Enhancing anti-corruption and fraud prevention efforts
2. Enhancing whistleblowing mechanisms
3. Enhancing the prevention of insider information

Climate Action Plan

1. Greenhouse gas inventory (GHG) plan
2. Decarbonization

Quarterly update

Section 1

Business Plan

Quarterly update : Section 1 Business Plan

Target in 2028

Title	Target	Actual Result	
	2028	2025	6M/2026
Net Profit (Million Baht)	80-120	10.62	-1.89

The company aims to be the “Leading Healthcare with Cutting-Edge Innovation” by developing and connecting medical services through technology and innovation to create a sustainable Healthcare Ecosystem. This ecosystem comprehensively covers diagnosis, treatment, and health solutions that meet the future needs of patients and healthcare facilities.

Progress description

In the first half of 2026, the company opened two additional sleep diagnostic centers, resulting in remarkable growth in revenue from sleep diagnostic services. Coupled with increased revenue from the sale of medical devices, particularly products in the sleep medicine category, the company returned to net profit in Q2, even though the cumulative performance for the first half of the year still showed a slight loss. The company prioritizes developing its sleep diagnostic centers to meet the standards and guidelines of the American Accreditation Commission International (AACI), the Thai Snoring and Sleep Apnea Association, and the Thai Sleep Disorders Society, along with investments in personnel, equipment, and service systems to enhance medical quality and safety, as well as increase access to healthcare services at appropriate price levels to support the long-term growth of the medical service business. Furthermore, the company is currently implementing an automated drug dispensing machine project, as well as plans for
governance and climate within the defined framework, while prioritizing cost management and enhancing operational efficiency to sustainably support growth and achieve the goals outlined in the JUMP+ plan by 2028.

Growth plan/Increase business value

Strategic Plan 1 : Expansion of Sleep Center branches or increasing the number of beds in existing branches.

The company plans to expand the Sleep Center branches, a subsidiary business under the SMD Rise group, to provide sleep diagnostic and treatment services for sleep disorders, and to extend into the distribution of related medical equipment, such as CPAP and sleep apnea treatment devices.

Targets

- **Corporate Financial Targets**

Title	Target			Actual Result	
	2026	2027	2028	2025	6M/2026
Revenue Growth (%) YoY Growth Rate	20.00-30.00%	15.00-20.00%	15.00-20.00%	15.34	56.56

Strategic Initiative

Strategic Initiative : The company focuses on increasing the number of patient beds, expanding the medical service network in the region, and developing collaborations with local medical partners to accommodate the growing number of patients.

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Expand the Sleep Center network in high-potential areas. • Build a cooperation network with specialized hospitals and clinics. • Increase the number of Sleep Center branches by 1-2 locations or not less than 8 beds. • Increase revenue from the sleep medicine group.	In early 2026, the Company expanded its network of sleep diagnostic centers in potential areas by opening 2 additional service locations, in line with the set targets. Concurrently, it established collaborations with hospitals and medical partners, which led to remarkable growth in revenue from sleep medicine services and products. The Company remains committed to continuously developing its network and enhancing service efficiency to support long-term growth.

Strategic Plan 2 : Investment and distribution project of automated medication dispensing machines to hospitals.

The company plans to sell or lease automated medication dispensing machines, which is one of the subsidiary businesses under the SMD Rise group, to domestic hospitals and healthcare facilities, aiming to increase revenue channels and expand the company's medical technology product portfolio.

Targets

- **Corporate Financial Targets**

Title	Target			Actual Result	
	2026	2027	2028	2025	6M/2026
Revenue Growth (%) YoY Growth Rate	20.00-30.00%	15.00-20.00%	15.005-20.00%	15.34	56.56

Strategic Initiative

Strategic Initiative : The company plans to invest in the business of importing and distributing, or leasing out, automated medication dispensing machines to both public and private hospitals, in order to expand sales channels and increase the company's medical technology product portfolio.

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Prepare for importation and request product certification according to the regulatory agencies' requirements. • Participate in hospitals' procurement and bidding processes while presenting products to target hospitals. • Build a network of at least 2-4 target hospital clients to offer automated medication dispensing machines.	Currently participating in the hospital's procurement and bidding process.

Quarterly update

Section 2

Governance Plan

Quarterly update : Section 2 Governance Plan

Accountability and Transparency Governance

Enhancing anti-corruption and fraud prevention efforts

This initiative aims to establish a strong governance framework to combat all forms of corruption through the formulation, review, monitoring, and evaluation of compliance with internal policies and practices at least once a year. The company is also committed to fostering a culture of integrity and honesty among employees while pursuing national (CAC) and international (ISO) certifications to reinforce its dedication to ethical business conduct. These efforts are designed to build confidence and trust among investors and stakeholders, ensuring sustainable growth and long-term organizational resilience.

Targets

Title	Target			Actual Result	
	2026	2027	2028	Before Project Participation	6M/2026
The company has established an anti-corruption policy and practices.	In Progress	In Progress	Success	In Progress	In Progress
An anti-corruption and anti-bribery policy has been developed to comprehensively cover the organization's business operations,formally approved by the Board of Directors,and supported by clear and practical implementation guidelines	In Progress	In Progress	Success	In Progress	In Progress
The company conducts regular monitoring and evaluation of compliance with its anti-corruption and anti-bribery policy and procedures. Audit results are reported by internal auditors to the Board of Directors at least annually. In the event of any violations,corrective actions and preventive measures are clearly defined to prevent recurrence	In Progress	In Progress	Success	In Progress	In Progress
The company conducts an annual review of its anti-corruption and anti-bribery policy and practices with the Board of Directors	In Progress	Success	Success	In Progress	In Progress
Achieve CAC certification from the Thai Institute of Directors (Thai IOD)	Signatory	In the process of applying for certification.	Certified	Not Started	Signatory
Include additional content on anti-fraud and anti-corruption in training programs for key business partners (such as the annual supplier meeting or Supplier Onboarding), with a target that representatives of business partners achieve a minimum passing score of 80% on the comprehension assessment.	In Process	In Process	Success	-	In progress

Strategic Initiative

Strategic Initiative 1 : 1. Formulate anti-corruption policies and practices

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Study, analyze, and compile laws and guidelines related to anti-corruption and bribery. • Assess the organization's corruption risks to use as supporting information for policy formulation. • Draft the preliminary anti-corruption and bribery policy and guidelines.	Completed

Strategic Initiative 2 : 2. Monitoring and evaluating the implementation of anti-corruption policies and practices

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Plan and design internal audit processes for anti-corruption and bribery policies and guidelines, to be used as a framework for internal operations. • Establish a working team for internal audits responsible for monitoring and reporting results. • Review anti-corruption and bribery policies and guidelines to ensure they align with the business and any changed regulations.	The Company has planned and designed internal audit processes by referencing anti-corruption policies and guidelines, to serve as a long-term operational framework for the organization. A working committee responsible for monitoring and reporting results has also been established. Furthermore, the Company mandates a regular review of related policies and guidelines every December to ensure alignment with the evolving organizational context, laws, and regulations.

Strategic Initiative 3 : 3. Present anti-corruption policies and practices to the Board of Directors once a year

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Review and update the existing framework for reviewing policies and guidelines to establish a more systematic monitoring process. • Establish a working team responsible for reviewing policies and guidelines. • Review the anti-corruption and bribery policies and guidelines for the first time to ensure they align with the business and any changed regulations and propose them to the Board of Directors.	The Company has established guidelines for reviewing policies and practices and has duly appointed a responsible working group. The initial review of the anti-corruption and bribery policies and practices is scheduled and will be presented to the Board of Directors annually in December to ensure alignment with the evolving organizational context and requirements.

Strategic Initiative 4 : 4. Obtaining CAC Certification from the Thai Institute of Directors (Thai IOD)

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Announce the intention to join the CAC project (Collective Action against Corruption, a program for the Thai private sector	Completed

Year	Expected Outcomes	Actual Result
	to combat corruption).	

Strategic Initiative 5 : 5. Include additional content on anti-fraud and anti-corruption in training programs for key business partners (such as the annual supplier meeting or Supplier Onboarding), with a target that representatives of business partners achieve a minimum passing score of 80% on the comprehension assessment.

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Prepare presentation materials or a handbook on anti-fraud and anti-corruption to be used for communication and training for key business partners. • Conduct supplier training sessions or online seminars on corporate governance for business partners at least once per year.	The Company is currently compiling and preparing information for the development of presentation materials or a manual on anti-corruption, to be used for communication and training with key business partners.

Enhancing whistleblowing mechanisms

This plan aims to enhance the organization's whistleblowing and complaint reporting system to ensure efficiency, transparency, and protection for whistleblowers from retaliation or negative consequences. The objective is to establish multiple and confidential reporting channels that employees and stakeholders can trust, enabling them to report misconduct, misuse of internal information, or unethical behavior safely.

Targets

Title	Target			Actual Result	
	2026	2027	2028	Before Project Participation	6M/2026
The company has established a whistleblowing policy and procedures for reporting misconduct.	In Progress	In Progress	Success	In Progress	In Progress
The company has established a formal,written whistleblowing policy and procedures,which have been approved by the Board of Directors	In Progress	In Progress	Success	Not Started	In Progress
Appointment of an impartial recipient for whistleblowing reports.	Success	Success	Success	In Progress	Success
All complaints are thoroughly investigated,and outcomes are reported to the Board in a timely manner,with appropriate corrective and preventive actions in cases of confirmed misconduct to avoid recurrence.	Success	Success	Success	In Progress	Success
The whistleblowing policy and procedures reviewed by the Board of Directors at least annually.	In Progress	Success	Success	Not Started	In Progress
Create an E-learning module and online assessments.	In Progress	Success	Success	-	In progress

Strategic Initiative

Strategic Initiative 1 : 1. Formulate whistleblowing policy and guidelines

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Plan and define the framework for formulating the whistleblowing policy and guidelines. • Study and compile relevant requirements, laws, and guidelines. • Draft the whistleblowing policy and guidelines.	Completed

Strategic Initiative 2 : 2. Review the policy and guidelines and present them to the Board of Directors once a year.

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Review and update the existing framework for reviewing policies and guidelines to establish a more systematic monitoring process. • Establish a working team responsible for reviewing policies and guidelines. • Review whistleblowing policies and guidelines for the first time to ensure they align with the business and any changed regulations, and propose them to the Board of Directors.	The Company has established a framework and formed a working group responsible for reviewing policies and practices. It is currently preparing for the initial review of the whistleblowing policy and guidelines, which will be submitted to the Board of Directors by December annually.

Strategic Initiative 3 : 3. Create an E-learning module and online assessments

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Complete the preparation of presentation materials on whistleblowing/misconduct reporting to be included in the employee training curriculum and finalize the online testing system.	The Company is currently collecting and preparing information for the development of presentation materials on whistleblowing and an online test, to be incorporated as part of the employee training curriculum, with completion targeted by 2026.

Enhancing the prevention of insider information

This plan aims to strengthen corporate governance systems in controlling and preventing the misuse of inside information. It is designed to prevent the use of non-public information for personal or unlawful gain by directors, executives, employees, or other related parties who may have access to the company’s confidential information.

Targets

Title	Target			Actual Result	
	2026	2027	2028	Before Project Participation	6M/2026
The company has established a policy and procedures to prevent the misuse of insider information.	Success	Success	Success	In Progress	Success
A Board-approved written policy on insider information prevention has been clearly defined and implemented	Success	Success	Success	In Progress	Success
A structured process is implemented to regularly monitor and review compliance with the insider trading prevention policy,with audits conducted at least annually.	Success	Success	Success	In Progress	Success
The implementation of the insider information prevention policy is reviewed and reported to the Board of Directors at least annually. If any violations are detected,corrective actions and preventive measures are clearly outlined to prevent recurrence	Success	Success	Success	In Progress	Success
Internally disclose,on a per-transaction basis,the list of individuals who have access to inside information regarding any transaction that may affect the company’s stock price and investor decisions.	Success	Success	Success	-	Completed

Strategic Initiative

Strategic Initiative : 1. Plan for monitoring and reporting compliance with the policy on the prevention of insider information misuse.

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Review and update the policy and guidelines to ensure alignment with the resolutions of the Board of Directors and good corporate governance principles, and establish a working team responsible for preparing compliance reports. • Design a reporting template for submission to the Board of Directors, covering monitoring information, audit results, and any identified violations.	Completed

Quarterly update

Section 3

Climate Plan

Quarterly update : Section 3 Climate Plan

Greenhouse gas inventory (GHG) plan

The Company has published a Greenhouse Gas (GHG) emissions report

URL Link to the Document : Year of the Report 2025
https://thaicarbonlabel.tgo.or.th/index.php?lang=TH&mod=YjNKbllXNXBlbUYwYVc5dVgyRndjSEp2ZG1Gcw&keyword=%E0%B9%80%E0%B8%AD%E0%B8%AA%E0%B9%80%E0%B8%AD%E0%B9%87%E0%B8%A1%E0%B8%94%E0%B8%B5%20%E0%B9%84%E0%B8%A3%E0%B8%AA%E0%B9%8C

Targets

Title	Target			Actual Result
	2026	2027	2028	6M/2026
GHG inventory report, GHG verification and disclosure (specific to Scope 1 and Scope 2 emissions)	Success	Success	Success	In Progress

Decarbonization

SMD Rise Public Company Limited (the "Company") has developed a "Decarbonization Plan" as a strategic framework to systematically manage and reduce the organization's greenhouse gas emissions. The plan sets emission reduction targets for the period 2026–2028 in alignment with the Company's sustainable business direction, with a focus on enhancing energy efficiency within the organization alongside increasing the share of clean energy use. This includes investment in solar power generation systems to strengthen energy security, reduce reliance on external energy sources, and achieve tangible reductions in greenhouse gas emissions at the organizational level. The plan also serves as a key mechanism to strengthen stakeholder confidence, address increasingly stringent climate-related regulatory trends, and support the Company's long-term competitiveness.

Targets

Title	GHG emissions in the base year (tCO_2e)	Target for reducing GHG emissions compared with the base year (tCO_2e)			Actual Greenhouse Gas Emission (tCO_2e)
	2024	2026	2027	2028	6M/2026
Amount of greenhouse gas emission reduction	961	15	20	25	In progress

Strategic Initiative

Strategic Initiative 1 : 1. Solar Power Installation and Exploration of Clean Technology Options

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Select qualified contractors with expertise in solar power system installation • Coordinate with contractors to install solar power systems at the Company's office premises (SMD Genesis Co., Ltd.), ensuring completion to enhance energy efficiency • Assign responsible personnel to oversee and manage the solar power system to ensure proper operation	The Company is in the process of recruiting and selecting contractors with expertise in installing solar cell systems for the office premises of SMD Genesis Co., Ltd., which is a subsidiary, and appointing responsible personnel to oversee initial usage accordingly, in order to enhance energy efficiency in line with the plan set for completion by 2026.

Strategic Initiative 2 : 2. Governance and Disclosure of the Greenhouse Gas Reduction Plan

Status ● On track

Year	Expected Outcomes	Actual Result
2026	• Improve the organization's greenhouse gas inventory policy by incorporating monitoring and evaluation of emission reductions from implemented projects, such as solar power system installation • The working team prepares the organization's carbon footprint and monitors performance against greenhouse gas reduction targets • Prepare greenhouse gas inventory, conduct verification, register with TGO, and disclose greenhouse gas emission results to stakeholders through the annual report to support analysis of emission reduction performance	The Company has revised its greenhouse gas accounting policy by incorporating guidelines for monitoring and evaluating greenhouse gas emission reductions from relevant projects. Concurrently, the Carbon Footprint Working Group has been assigned to monitor performance against the established targets. The greenhouse gas inventory is currently being prepared and verified for registration with the Thailand Greenhouse Gas Management Organization (Public Organization) and subsequent disclosure of performance results to stakeholders via the annual report.

Quarterly update

Attachment

Quarterly update : Attachment

JUMP+ Plan

URL Link to the Document : https://jumpplusmedia-setlink.setgroup.or.th/planSubmission/SMD1001_JUMP%2B_Plan_Year_2026-2028_EN.pdf